

<b>Job Description</b>			
<b>Job Title:</b>	Web Developer	<b>Reporting To:</b>	Online Publishing Director
<b>Job Summary:</b>			
<b>Job Purpose:</b>	To support Eidos' publishing business and development studios in building and maintaining a contemporary, active and commercially successful web presence		
<b>Primary Duties:</b>	<p>Overall management and technical implementation for the Eidos brand portfolio of websites.</p> <p>Implementation and management of integration between websites and online game infrastructure, CRM tools, e-mail system, online community tools and online shops.</p> <p>Ongoing technical management, in conjunction with other internal stakeholders, of web development projects.</p> <p>Maintenance of existing Eidos sites, including implementation of simple changes not requiring external agencies (e.g. updating of content to reflect new product releases, changing regulatory requirements etc.)</p> <p>Provision of technical input into the selection of web design and development agencies.</p> <p>Planning, in conjunction with the IT team and others within Online Publishing, of the mid to long-term evolution of Eidos web platform and primary websites.</p> <p>Implementation and maintenance of integration between Eidos web platforms and broader Square Enix systems.</p>		
<b>Key Stakeholders:</b>	<p>Online Publishing team: Web Operations Manager, Online Operations Manager, Business Development Managers.</p> <p>IT team: Web Infrastructure Manager.</p> <p>Publishing business: Territory marketing teams, territory sales teams.</p> <p>Development studios: Brand marketing teams, including PR staff and community managers.</p>		

--	--

<b>Person Specification:</b>		
<b>Profile</b>	<b>Essential</b>	<b>Desirable</b>
<b>Experience &amp; Qualifications</b>	Web development experience in a creative industry.	Web development experience in some segment of the videogames industry.  Development experience in an online commercial environment.
<b>Technical Skills</b>	Excellent core web development technologies, especially HTML & CSS, cross-browser.  Strong PHP skills.  Basic SQL skills.  Experience with web and content management systems.	HTML and CSS skills for marketing email purposes – particularly cross-email clients.  Advanced knowledge of PHP, including PHP 5 and MVC frameworks.  Strong SQL skills in web environment, preferably using MySQL.  Solid understanding of Ruby on Rails.  Flash development, including ActionScript.  Other technologies for dynamic website development (e.g. ASP.NET, Java, Perl, Python etc.)
<b>Interpersonal Skills</b>	Team player.  Self-motivating.  Proven ability to manage technical projects with competing demands from different stakeholders.	Proven ability to work with creative staff to provide technical realisation of creative design.
<b>Other Skills/Requirements</b>	Attention to detail.  Online communities.	Interested in video games

--	--	--